

UNIVERSAL MISR COMPANY PROFILE

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Universal Misr at a Glance

Universal Misr is a trusted partner for printing and packaging companies across Egypt and the region, supported by strong production capabilities, experienced professionals, and a growing customer network.

- 🏭 2 Production Sites
- 📅 10 Years of Experience
- 👷 230 Employees
- ⚙️ 9 Engraving Machines
- 🖨️ 4 CDI Systems
- 📦 3,000 Cylinders / Month
- 🎨 4,000+ m^2 Flexo Plates / Month
- 🤝 40+ Rotogravure Customers
- 🏆 200+ Flexographic Customers
- 🕒 24/7 Operations.



About Us

Universal Misr is a specialized company in rotogravure and flexographic solutions, providing integrated services that support the printing and packaging industry with high precision, technical expertise, and operational reliability.

The company serves a wide range of sectors including food industries, flexible packaging, FMCG, detergents, export-oriented businesses, and commercial printing operations.
Universal Misr supports both printing houses and end-product manufacturers by delivering solutions that improve print consistency, color accuracy, production stability, and overall efficiency.





Vision

To become a regional reference in rotogravure and flexographic solutions, and a benchmark
for quality, precision, and operational reliability in the printing and packaging industry.



Mission

To deliver integrated rotogravure and flexographic solutions including engraving, cylinder preparation, proofing, and technical support through high-precision execution and dependable production quality, helping clients achieve operational efficiency and stable production performance.

Why Us

- ✓ More than 230 skilled professionals
- ✓ 24/7 Production Operations
- ✓ 3,000 Cylinders Monthly Capacity
- ✓ Advanced Color Management Systems
- ✓ Rotogravure & Flexographic Expertise
- ✓ Fast Turnaround Time
- ✓ Export Support & International Experience



History

Founded in 2016, Universal Misr was established to serve the growing needs of the printing and packaging industry in Egypt and the Middle East.

Since its inception, the company has focused on delivering high-quality rotogravure cylinders and flexographic solutions, supported by advanced technology, skilled professionals, and a commitment to continuous improvement.

Over the years, Universal Misr has expanded its production capabilities, strengthened its technical expertise, and built long-term partnerships with leading printing and packaging companies.

Today, the company operates modern production facilities, serving a wide range of industries and supporting customers with reliable, high-precision solutions that enhance print quality, production efficiency, and operational performance.

Services

1. Rotogravure Cylinder Engraving
2. Cylinder Preparation & Finishing
3. Flexographic Plate Production
4. Proofing & Color Verification
5. Prepress & Artwork Services
6. Technical Support & Consultation





Industries We Serve

1. Food & Beverage Manufacturing
   Flexible Packaging
   Printing & Packaging Companies

2. FMCG Brands
   Detergents & Consumer Products

3. Export Packaging Operations



Capacity

1

·4 rotogravure production lines
·9 engraving machines with high production capacity
·3,000 Cylinders / Month

2

·2 flexo production lines
·4 CDI machines with a capacity exceeding
4,000+ m² Flexo Plates / Month

3

24/7 Production Operations





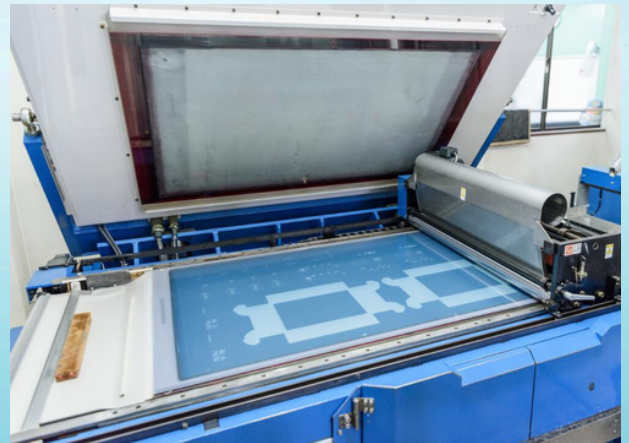
Capacity

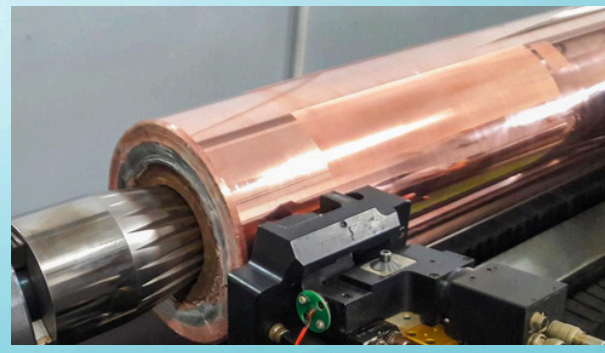












Our Team

· Total workforce: 230employees
  Dedicated engineers, prepress specialists, production experts, and quality control professionals.
· Includes highly professional engineers, administrators, and technicians
· More than 30 specialists in the Artwork Department





Software & Technologies

Adobe Solutions

- Illustrator
- Photoshop
- InDesign

Esko Solutions

- ArtPro+
- Automation Engine
- DeskPack
- Imaging Engine

Color Management

- GMG

Engraving Technologies

- HelioDisk
- HelioControl
- Dymee





Export & International Support

Universal Misr supports customers across regional and international markets through professional communication, export documentation assistance, technical consultation, and reliable logistics coordination. Our team is committed to ensuring smooth cooperation and efficient project execution for international partners.



Portfolios


TORTILLA


Doritos


Coca-Cola


Lion
Ketchup


Kellogg's
Beef


NIDO
fortified
Rich in Fiber

Success Partners

EGYPT FOODS

AMERICANA QUALITY







COVERIS™





Huhtamaki

Thank You

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